

Peter Farrell Cup (PFC)

Terms, conditions and acknowledgements

PFC overview

The Peter Farrell Cup (PFC) is UNSW's premiere ideas and entrepreneurship competition. We aim to attract idea-stage founders and innovative thinkers with a desire to make a difference.

We welcome all ideas, including those with social, environmental and other public-good related outcomes.

We will invite the top fifty (50) applications to participate in the PFC program. These teams will take part in a series of tailored workshops which will provide new knowledge, mindsets and capabilities to develop and effectively communicate their idea from the lens of customers, and with a clear business model. Teams will pitch their idea at one of the Pitch Fests, with the top ten (10) teams going through to the finals to compete for the prize pool.

Teams

Teams must comprise at least two and no more than five members.

The team leader must:

1. be a current UNSW (under/post grad) student or HDR candidate at the time of the application
2. have played a primary role in conceiving the idea
3. complete and submit the PFC application form
4. not participate in any more than one team that makes it through to the top 80. (You can submit multiple ideas and the highest ranked will be included.)

Other team members do not have to be UNSW students.

The idea

Your idea must be:

1. self-funded and pre-revenue (i.e. no investors or paying customers nor have received more than \$3000 in prize money or grants – it cannot be a new idea for a pre-established business) at the time of the application

The application

By applying to participate in the PFC, you provide us with permission to collect and use information about you for the purpose of the PFC and for reporting, marketing and promotional purposes.

Applying for the PFC does not guarantee you a place in the PFC. Any decision by us and/or our judge(s) is final and no further correspondence will be entered into.

We may at any time disqualify any team that violates the rules or the spirit of the PFC as defined by us from time to time in our absolute discretion.

You and your team members are responsible for all your respective costs of entering and participating in the PFC.

Intellectual property

You retain the copyright and any other intellectual property rights in your idea.

You warrant that in submitting your application you have not infringed any intellectual property right, confidentiality obligations or other third party rights or contractual obligations.

PFC events and activities may be open to the public and thus any information, data or images you discuss or divulge can enter the public domain. You need to consider how this may affect the intellectual property rights in your idea.

Collateral created and uploaded for public viewing, including pitch decks and idea summaries, will not be edited or removed post event. Such material serves as a program record and shows how teams and their ideas have progressed.

Photos, videos and other recordings

We can take, use and modify photos, videos and other recordings of you at PFC events and activities in any format or medium for the purpose of the PFC and for reporting, marketing, promotional and internal purposes, and you waive any rights in this regard, including in relation to attribution or royalties.

Catering

If we cater for an event, we will provide gluten free and vegan (lactose free) options and we ask that you make your own arrangements for any other dietary needs.

Agreement

You and your team agree to:

1. Provide promptly any additional information we reasonably request
2. Attend and actively participate in workshops and other relevant PFC activities. 70% attendance by a member of your team to PFC workshops/events. Less than 70% to the PFC Program will make you ineligible for the prize money.
3. Assist us with promotions and marketing during and after the PFC
4. Act lawfully, ethically and in good faith and comply with all applicable laws and with our reasonable instructions, including in relation to health and safety
5. A recognition of learning in the form of a Digital Badge will be awarded to each individual who attends 80% or more of the PFC program. This badge can then be added to your LinkedIn.

Contact us

If you have any queries or questions or if you do not wish your information to be used in any of the ways listed above, please contact Peter Farrell Cup administration pfc@unsw.edu.au.